For immediate release Contact: Raquel Ponte Costa Email: <u>VIPA-international@kelleneurope.com</u> Telephone: +32 2 761 1681

Vacuum insulation panel industry's players announce the creation of a new and global association representing the sector

BRUSSELS, Belgium (13 October 2014), A group of ten companies involved in the manufacturing and supply chain of vacuum insulation panels today announce the creation of VIPA International, a global trade association with the expressed purpose of representing the interests of its member companies and raising awareness to the potential and capabilities of this super-insulating technology.

VIPA International will focus its efforts on educating stakeholders as well the general society about vacuum insulation panels (VIPs) and their use in applications such as buildings, appliances as well as transport. The founding members of the association also identified standardization and advocacy activities in different parts of the world as priority for the association.

Ten companies are participating in the creation of the new association:

- Evonik Industries
- Fujian Super Tech Advanced Material
- Hanita Coatings
- Kingspan Insulation
- Knauf Insulation
- Owens Corning
- Rexor
- Thermal Visions
- Turna
- va-Q-tec

Roland Caps of va-Q-tec and Oved Shapira of Hanita Coatings were elected as President and Vice-President of the association during a meeting with all the founding members in Brussels, on 16 September. Following his appointment as President, Roland Caps stated: *"creating a global association was seen by all the companies as fundamental to provide us with the necessary structure to address the challenges and opportunities facing the vacuum insulation panel industry. We are all extremely pleased with this achievement and we invite other players in the market to join us in supporting the growth of this industry."*

Vacuum insulation panels are an ultra-thin, high performing insulation technology which is widely used in appliances such as refrigerators and deep-freezers. Only recently the panels started being used in the buildings sector where they can play a crucial role thanks to their reduced thickness and high thermal performance. In fact, VIPs perform five to twenty times better than conventional insulation materials.

In the coming months, ramp-up activities will dominate the agenda of the association like approving the Bylaws, finalizing the incorporation process, driving membership efforts and

planning other added-value activities in line with the mission statement of the association. The website of the association will soon be available at <u>www.vipa-international.org</u>

NOTE TO THE EDITORS:

About VIPA International

The Vacuum Insulation Panel Association (VIPA International) is a global trade association representing the interests of manufacturers of vacuum insulation panels as well as supply chain. The mission of the association is to act as the global voice of the vacuum insulation panel industry, promote quality and raise awareness of the potential to save space and energy costs and to reduce carbon dioxide emissions in a wide range of applications and industries.

Membership is open to manufacturers of vacuum insulation panels and suppliers of both equipment and materials. An associate member's category was also created, allowing the membership of organisations with a general interest in the vacuum insulation panel's industry.

VIPA International was created as a not-for-profit organisation incorporated under the law of the State of Delaware in the U.S.A. on 19 August 2014. The association is managed by its staff in its Global Office in Brussels, Belgium; and also maintains a presence in Washington DC, U.S.A.

Global Office:

142 Avenue Jules Bordet, 1140 Brussels, Belgium

US Office:

750 National Press Building, 529 14th Street, NW, Washington, DC 20045 U.S.A.

For more information, please contact: VIPA International - Vacuum Insulation Panel Association 142 Avenue Jules Bordet, 1140 Brussels, Belgium Tel: +32 2 761 1681 Fax: +32 2 761 1699 Mail: <u>VIPA-international@kelleneurope.com</u> Web: <u>www.vipa-international.org</u>